

## ICFE COURSE CALENDAR

Institute of Certified Franchise Executives

2020 Calendar – 3/19/2020 – subject to change

For latest information email [cfe@franchise.org](mailto:cfe@franchise.org)

<https://www.franchisefoundation.org/programs/certified-franchise-executives>

*The mission of the Institute of Certified Franchise Executives (ICFE) is to certify and educate individuals & organizations to the highest standards. We will:*

- *Be a leading resource to accelerate individual & organizational growth.*
- *Provide applicable, forward-thinking education and learning opportunities that only we can provide.*
- *Facilitate a lifelong, continuous improvement network of trusted colleagues.*

### **CANDIDATES MAY TAKE A MAXIMUM OF 1,500 EDUCATION CREDITS ONLINE**

#### **Franchise University**

	<b><u>Number/Type of Credits</u></b>
Franchising: Franchise Manager Package – 7 courses	150 Education
Franchising: Individual Package – 4 courses	100 Education
Franchising Basics	300 Education
Profit Mastery Series Modules 1-6 (complete full series 350 Education credits)	50 Education each module
ICFE Final Exam ( <b>MANDATORY TO RECEIVE CFE</b> )	300 Education
IFA Franchise Toolkit	100 Education

#### **University of Louisville**

Certificate in Franchise Management – 6 courses/5-week terms	250 Education per course
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#### **Georgetown University**

Certificate in Franchise Management – 2 sessions within a 2-year period	175 Education
Online Component	500 Education
Face-to-Face Component	

#### **FranklinCovey Courses**

Project Management Essentials	200 Education
Presentation Advantage	200 Education
Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity	200 Education

#### **IFA Video on Demand Programs**

IFA FRAN-GUARD™ ( <b>MANDATORY TO RECEIVE CFE</b> )	300 Education
Franchise Relations in Action	200 Education
Moving from Conflict to Collaboration	200 Education
Executive Insights Series	75 Education
Best Practices in Franchise Management	75 Education

#### **ProfitSoup Online**

5 Series of Courses and 6 individual courses [various credits]	Various Education
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#### **FranNet Webinars**

(series of 6 in 2020: January 29; February 27; March 18; May 20; July 15; October 7)	50 Participation
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17-18	Franchise Expo Nashville – Music City Center, Nashville, TN	50 Participation
27	Franchise Advisory Center – Organise a Franchise Conference Franchise Advisory Center – Improving Franchise Advisory Councils <ul style="list-style-type: none"> <li>▪ Dallas, TX – <a href="#">register here</a></li> </ul>	100 Education 100 Education
28	Franchise Advisory Center – Effective Franchise Recruitment <ul style="list-style-type: none"> <li>▪ Dallas, TX – <a href="#">register here</a></li> </ul>	200 Education
29	Franchise Advisory Center – Managing Franchisee Underperformance Franchise Advisory Center – Managing Franchise Resales <ul style="list-style-type: none"> <li>▪ Dallas, TX – <a href="#">register here</a></li> </ul>	100 Education 100 Education
28-30	Franchise Marketing Innovation & Technology Conference (MITcon) <ul style="list-style-type: none"> <li>▪ Sheraton Phoenix Downtown, Phoenix, AZ</li> </ul>	300 Education

## **NOVEMBER**

9-11	RFM’s Restaurant Finance & Development Conference <ul style="list-style-type: none"> <li>▪ Wynn Las Vegas, Las Vegas, NV</li> </ul>	300 Education
17-19	Emerging Franchisor Conference – Royal Sonesta New Orleans, LA	300 Education

## **FUTURE**

### **2021**

#### **FEBRUARY**

20-21	ICFE Special Sessions – Mandalay Bay, Las Vegas, NV	TBD
21-24	IFA Annual Convention – Mandalay Bay, Las Vegas, NV	300 Education & 100 Participation

#### **MAY**

2-4	Legal Symposium – Grand Hyatt, Washington, DC	300 Education & 100 Participation
4-5	IBA/IFA Joint Conference – Grand Hyatt, Washington, DC	150 Education & 100 Participation

### **SEPTEMBER**

20-22	Franchise Action Network Annual Meeting & Fall Leadership Meetings JW Marriott, Washington, DC	100 Participation
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### **2022**

**FEBRUARY**

25-26	ICFE Special Sessions – San Diego Convention Center, San Diego, CA	TBD
21-24	IFA Annual Convention – San Diego Convention Center, San Diego, CA	300 Education & 100 Participation

**MAY**

15-17	Legal Symposium – Grand Hyatt, Washington, DC	300 Education & 100 Participation
17-18	IBA/IFA Joint Conference – Grand Hyatt, Washington, DC	150 Education & 100 Participation