

ICFE COURSE CALENDAR
 Institute of Certified Franchise Executives
 2019 Calendar – 8/6//2019 – subject to change
 For latest information call 202-662-0771

<https://www.franchisefoundation.org/programs/certified-franchise-executives>

- The mission of the Institute of Certified Franchise Executives (ICFE) is to certify and educate individuals & organizations to the highest standards. We will:*
- *Be a leading resource to accelerate individual & organizational growth.*
 - *Provide applicable, forward-thinking education and learning opportunities that only we can provide.*
 - *Facilitate a lifelong, continuous improvement network of trusted colleagues.*

CANDIDATES MAY TAKE A MAXIMUM OF 1,500 EDUCATION CREDITS ONLINE

FRANCHISE UNIVERSITY

Number/Type of Credits

Franchising: Franchise Manager Package – 7 courses	150 Education Franchising:
Individual Package – 4 courses	100 Education Franchising
Basics	300 Education Profit Mastery
Series Modules 1-6 (complete full series 350 Education credits)	50 Education each module ICFE
Study Guide Exam (MANDATORY TO RECEIVE CFE)	300 Education
IFA Franchise Toolkit	100 Education

University of Louisville

Certificate in Franchise Management – 6 courses/5 week terms	250 Education per course
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FranklinCovey Courses

Project Management Essentials	200 Education
Presentation Advantage	200 Education
Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity	200 Education

IFA Video on Demand Programs

IFA FRAN-GUARD™ (MANDATORY TO RECEIVE CFE)	300 Education
Franchise Relations in Action	200 Education
Moving from Conflict to Collaboration	200 Education
Executive Insights Series	75 Education
Best Practices in Franchise Management	75 Education

ProfitSoup Online

5 Series of Courses and 6 individual courses [various credits]	Various Education
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FranNet Webinars

(series of 6 in 2019 - https://mailchi.mp/c2d10040a8eb/2019-join-frannets-cfe-webinar-series-1892061)	50 Participation
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DECEMBER

5-7	Franchise Expo West – Long Beach, CA – click here	50
Participation		
	CFE approved workshops – click here	

UPCOMING EVENTS

2020

FEBRUARY

7	ICFE Special Sessions – Orlando World Center Marriott, Orlando, FL	
	<i>Principles of Franchising</i>	200 Education
	<i>Profit Mastery: Financial Bootcamp</i>	200 Education
	<i>Understanding, Choosing, and Using Media for Your System</i>	200 Education
	<i>Create a Culture of Extraordinary Productivity</i>	200 Education
	<i>IFA Fran-Guard™</i>	300 Education
8	<i>Taking Your Franchise Global in Interesting Times</i>	200 Education
	<i>FranTogether</i>	200 Education
	<i>Advanced Financial Essentials: Driving Profitable Growth Through Multi-Unit Expansion Logistics</i>	200 Education
	<i>IFA Fran-Guard™</i>	300 Education
8-11	IFA Annual Convention – Orlando World Center Marriott, Orlando, FL	

MAY

3-5	IFA Legal Symposium – Grand Hyatt, Washington, DC	
6-6	IBA/IFA Joint Conference – Grand Hyatt, Washington, DC	

SEPTEMBER

14-16	Franchise Action Network Annual Meeting and Fall Leadership Meetings – JW Marriott, Washington, DC	
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