

ICFE COURSE CALENDAR
Institute of Certified Franchise Executives
2018 Calendar As of 4.25.2019 - Subject to change
For latest information call 202 -6 62-0771
www.franchise.org/cfe

Questions about the CFE calendar should be directed to
 Rose DuPont–202-662-0771; email—rdupont@franchise.org

The mission of the Institute of Certified Franchise Executives (ICFE) is to certify and educate individuals & organizations to the highest standards. We will:

- *Be a leading resource to accelerate individual & organizational growth.*
- *Provide applicable, forward-thinking education and learning opportunities that only we can provide.*
- *Facilitate a lifelong, continuous improvement network of trusted colleagues.*

CANDIDATES MAY TAKE A MAXIMUM OF 1,500 EDUCATION CREDITS ONLINE

All online courses are available through Franchise University

FRANCHISE UNIVERSITY

Number/Type of Credits

Franchising: Franchise Manager Package – 7 courses	150 Education Franchising:
Individual Package – 4 courses	100 Education Franchising
Basics	300 Education Profit Mastery
Series Modules 1-6 (complete full series 350 Education credits)	50 Education each module ICFE
Study Guide Exam (MANDATORY TO RECEIVE CFE)	300 Education
IFA Franchise Toolkit	100 Education

University of Louisville

Certificate in Franchise Management – 6 courses/5 week terms	250 Education per course
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FranklinCovey Courses

Project Management Essentials	200 Education
Presentation Advantage	200 Education
Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity	200 Education

IFA Video on Demand Programs

IFA FRAN-GUARD™ (MANDATORY TO RECEIVE CFE)	300 Education
Franchise Relations in Action	200 Education
Moving from Conflict to Collaboration	200 Education
Executive Insights Series	75 Education
Best Practices in Franchise Management	75 Education

ProfitSoup Online

5 Series of Courses and 6 individual courses [various credits]	Various Education
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FranNet Webinars

FranNet Webinars (series of 6 in 2019 - https://mailchi.mp/514c3fe87bba/2019-join-frannets-cfe-webinar-series)	50 Participation
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JUNE

[Management 2000 Courses](#)

11	Beyond the Basics: Precision Sales Skills for Franchise Sales Professionals	150 Education
12	How to Become a More Effective Field Consultant & Coach	150 Education
13	How to Engage, 'Disengaged', Team Members & Franchisees	150 Education
14	How to Lead and Manage Franchisees	150 Education

SEPTEMBER

9-11	IFA Franchise Action Network Annual Meeting – Washington, DC Click here	100 Participation
25-26	IFA Operations Seminar – New Orleans -click here	200 Education

OCTOBER

[Management 2000 Courses](#)

22	Beyond the Basics: Precision Sales Skills for Franchise Sales Professionals	150 Education
23	How to Become a More Effective Field Consultant & Coach	150 Education
24	How to Engage, 'Disengaged', Team Members & Franchisees	150 Education
25	How to Lead and Manage Franchisees	150 Education
23-25	2019 Franchise Marketing Innovation & Technology Conference (MITcon) Austin, TX – click here	200 Education

UPCOMING EVENTS

2020

FEBRUARY

7-8	ICFE Special Sessions – Orlando World Center Marriott, Orlando, FL
8-11	IFA Annual Convention – Orlando World Center Marriott, Orlando, FL

MAY

3-5	IFA Legal Symposium – Grand Hyatt, Washington, DC
6-6	IBA/IFA Joint Conference – Grand Hyatt, Washington, DC

SEPTEMBER

14-16	Franchise Action Network Annual Meeting and Fall Leadership Meetings – JW Marriott, Washington, DC
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