



**ICFE COURSE CALENDAR**  
[Institute of Certified Franchise Executives](http://www.instituteofcertifiedfranchiseexecutives.org)  
[cfe@franchise.org](mailto:cfe@franchise.org)

<b>Credit Description</b>	<b>Number/Type of Credits</b>
<b>IFA Webinar Series</b>	50 Participation each
<b>Franchise University</b>	
<ul style="list-style-type: none"> <li>• ICFE Final Exam (<b>MANDATORY – ONLINE ONLY</b>)</li> </ul>	300 Education
<ul style="list-style-type: none"> <li>• Franchising: Franchise Manager Package – 7 courses</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Recruiting and Hiring</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Performance Management</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Coaching Your Employees</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Succession Planning</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Mastering Cross Generational Communication</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• IFA Franchise Toolkit</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• Reduce Stress Through Effective Conflict Resolution</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• Franchising: Individual Package – 4 courses</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• Profit Mastery Series Modules 1-6</li> </ul>	50 Education each (bonus 100 for full series)
<ul style="list-style-type: none"> <li>• ICFE Values, Ethics and Culture in Franchising</li> </ul>	25 Education
<ul style="list-style-type: none"> <li>• ICFE What is Franchising</li> </ul>	25 Education
<b>University of Louisville</b>	
Certificate in Franchise Management – 6 courses/5-week terms <a href="#">Next Accelerated Bootcamp</a> : October 4 – November 14, 2021	250 Education per course
<b>Georgetown University</b>	
Certificate in Franchise Management – 2 sessions within a 2-year period	
<ul style="list-style-type: none"> <li>• Online Component</li> </ul>	175 Education
<ul style="list-style-type: none"> <li>• Face-to-Face Component</li> </ul>	500 Education
<b>FranklinCovey Courses</b>	
<ul style="list-style-type: none"> <li>• Project Management Essentials</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Presentation Advantage</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity</li> </ul>	200 Education
<b>IFA Video on Demand Programs</b>	
<ul style="list-style-type: none"> <li>• Franchise Relations in Action</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Moving from Conflict to Collaboration</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Executive Insights Series</li> </ul>	75 Education
<ul style="list-style-type: none"> <li>• Best Practices in Franchise Management</li> </ul>	75 Education
<ul style="list-style-type: none"> <li>• IFA FRAN-GUARD™ (<b>MANDATORY*</b>)</li> </ul>	300 Education
<b>ProfitSoup Online</b>	
<ul style="list-style-type: none"> <li>• 5 Series of courses and 6 individual courses</li> </ul>	Various Education
<b>FranNet Webinars</b>	
<ul style="list-style-type: none"> <li>• Series of 6 in 2021: January 20; March 10; May 19; July 14; <a href="#">September 8</a>; <a href="#">November 17</a></li> </ul>	50 Participation each
IFA Franchise Business Network meetings	50 Participation each
Women Franchising Network Meetings	50 Participation each
<b>WednesdayWise Webinars</b>	50 Participation each
<b>IFPG Webinars</b>	50 Participation each

\*Offered online, virtually or in-person; check calendar for in-person or virtual opportunities



## 2021

### AUGUST

11 Modern Marketing Conversation with Cinnaholics: Discover Their Secret to Success in Local SEO Marketing 50 Participation

- [Register here](#)

### SEPTEMBER

Aug. 31-Sep 3 [Franchise Update Multi-Unit Franchising Conference](#) 300 Education

- Caesar's Forum, Las Vegas, NV

8 [FranNet Webinar: Keys to Successful Franchise Development](#) 50 Participation

22 [Franchise Action Network \(FAN\) Virtual Advocacy Day](#) 100 Participation

24-25 [International Franchise Expo](#) 50 Participation

- The Javits Center, New York City, NY

### OCTOBER

4-5 [IFA Operations Conference](#) 200 Education

- InterContinental Chicago, Chicago, IL

4-10 University of Louisville Certificate in Franchise Management Bootcamp 250 Education

- [Franchise Fundamentals](#)

7 IFA Fran-Guard – Virtual 300 Education

- [Register here](#)

11-17 University of Louisville Certificate in Franchise Management Bootcamp 250 Education

- [Navigating Franchise Law](#)

18-24 University of Louisville Certificate in Franchise Management Bootcamp 250 Education

- [Buy and Grow Your Franchise](#)

19-21 [Franchise Update Franchise Leadership & Development Conference](#) 300 Education

- InterContinental, Atlanta, GA

**\*Fran-Guard offered in-person October 19** 300 Education

25-31 University of Louisville Certificate in Franchise Management Bootcamp 250 Education

- [Franchise HR Infrastructure](#)

26 Google My Business Franchise Webinar: What Are You Missing Out On? 50 Participation

- [Register here](#)

29-30 [Franchise Expo Houston](#) 50 Participation

- NRG Center, Houston, TX



## **NOVEMBER**

1-7	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none"><li>▪ <a href="#">Leading Franchise Teams</a></li></ul>	250 Education
8-14	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none"><li>▪ <a href="#">Building a Profitable Relationship With Your Franchisor</a></li></ul>	250 Education
16-18	<a href="#">Emerging Franchisor Conference</a> <ul style="list-style-type: none"><li>▪ Royal Sonesta New Orleans, New Orleans, LA</li></ul>	300 Education
17	<a href="#">FranNet Webinar: How Successful Franchisors and Franchisees Partner to Win</a>	50 Participation

## **2022**

### **FEBRUARY**

25-26	ICFE Special Sessions – San Diego Convention Center, San Diego, CA	TBD
26-March 1	IFA Annual Convention – San Diego Convention Center, San Diego, CA	300 Education & 100 Participation

### **MAY**

15-17	Legal Symposium – Grand Hyatt, Washington, DC	300 Education & 100 Participation
17-18	IBA/IFA Joint Conference – Grand Hyatt, Washington, DC	150 Education & 100 Participation