



**ICFE COURSE CALENDAR**  
**Institute of Certified Franchise Executives**  
[cfe@franchise.org](mailto:cfe@franchise.org)

<b>Credit Description</b>	<b>Number/Type of Credits</b>
<b><u>IFA Webinar Series</u></b>	50 Participation each
<b><u>Franchise University</u></b>	
<ul style="list-style-type: none"> <li>• ICFE Final Exam (<b>MANDATORY – ONLINE ONLY</b>)</li> </ul>	300 Education
<ul style="list-style-type: none"> <li>• Franchising: Franchise Manager Package – 7 courses</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Recruiting and Hiring</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Performance Management</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Coaching Your Employees</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Succession Planning</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Mastering Cross Generational Communication</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• IFA Franchise Toolkit</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• Reduce Stress Through Effective Conflict Resolution</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• Franchising: Individual Package – 4 courses</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• Profit Mastery Series Modules 1-6</li> </ul>	50 Education each (bonus 100 for full series)
<ul style="list-style-type: none"> <li>• ICFE Values, Ethics and Culture in Franchising</li> </ul>	25 Education
<ul style="list-style-type: none"> <li>• ICFE What is Franchising</li> </ul>	25 Education
<b><u>University of Louisville</u></b>	
Certificate in Franchise Management – 6 courses/5-week terms <b><u>Next Accelerated Bootcamp</u></b> : October 4 – November 14, 2021	250 Education per course
<b><u>Georgetown University</u></b>	
Certificate in Franchise Management – 2 sessions within a 2-year period	
<ul style="list-style-type: none"> <li>• Online Component</li> </ul>	175 Education
<ul style="list-style-type: none"> <li>• Face-to-Face Component</li> </ul>	500 Education
<b><u>FranklinCovey Courses</u></b>	
<ul style="list-style-type: none"> <li>• Project Management Essentials</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Presentation Advantage</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity</li> </ul>	200 Education
<b><u>IFA Video on Demand Programs</u></b>	
<ul style="list-style-type: none"> <li>• Franchise Relations in Action</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Moving from Conflict to Collaboration</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Executive Insights Series</li> </ul>	75 Education
<ul style="list-style-type: none"> <li>• Best Practices in Franchise Management</li> </ul>	75 Education
<ul style="list-style-type: none"> <li>• IFA FRAN-GUARD™ (<b>MANDATORY*</b>)</li> </ul>	300 Education
<b><u>ProfitSoup Online</u></b>	
<ul style="list-style-type: none"> <li>• 5 Series of courses and 6 individual courses</li> </ul>	Various Education
<b><u>FranNet Webinars</u></b>	
<ul style="list-style-type: none"> <li>• Series of 6 in 2021: January 20; March 10; May 19; <a href="#">July 14</a>; <a href="#">September 8</a>; <a href="#">November 17</a></li> </ul>	50 Participation each
IFA Franchise Business Network meetings	50 Participation each
Women Franchising Network Meetings	50 Participation each
<b><u>WednesdayWise Webinars</u></b>	50 Participation each
<b><u>IFPG Webinars</u></b>	50 Participation each

\*Offered online, virtually or in-person; check calendar for in-person or virtual opportunities

## 2021

### JULY

13	IFA Fran-Guard – Virtual ▪ <a href="#">Register here</a>	300 Education
14	<a href="#">FranNet Webinar: Maximize your potential with Referral Groups</a>	50 Participation
16	<a href="#">IFA Webinar: SBA to Ease Restrictions on COVID Emergency Loans for Small Businesses</a>	50 Participation
20	<a href="#">IFA Webinar: What Emerging and Established Brands Need to Know in Today's SBA Lending Environment - Part 2</a>	50 Participation
20	<a href="#">IFA Webinar: SBA to Ease Restrictions on COVID Emergency Loans for Small Businesses</a>	50 Participation

### SEPTEMBER

Aug. 31-Sep 3	<a href="#">Franchise Update Multi-Unit Franchising Conference</a> ▪ Caesar's Forum, Las Vegas, NV	300 Education
8	<a href="#">FranNet Webinar: Keys to Successful Franchise Development</a>	50 Participation
20-22	<a href="#">Franchising Leadership Summit &amp; FAN Annual Meeting</a> ▪ Virtual for all IFA members & invite only for in-person	100 Participation
24-25	<a href="#">International Franchise Expo</a> ▪ The Javits Center, New York City, NY	50 Participation

### OCTOBER

4-5	<a href="#">IFA Operations Conference</a> ▪ InterContinental Chicago, Chicago, IL	200 Education
4-10	University of Louisville Certificate in Franchise Management Bootcamp ▪ <a href="#">Franchise Fundamentals</a>	250 Education
7	IFA Fran-Guard – Virtual ▪ Registration opening soon	300 Education
11-17	University of Louisville Certificate in Franchise Management Bootcamp ▪ <a href="#">Navigating Franchise Law</a>	250 Education
18-24	University of Louisville Certificate in Franchise Management Bootcamp ▪ <a href="#">Buy and Grow Your Franchise</a>	250 Education
19-21	<a href="#">Franchise Update Franchise Leadership &amp; Development Conference</a> ▪ InterContinental, Atlanta, GA	300 Education
	<b>*Fran-Guard offered in-person October 19</b>	300 Education



25-31	University of Louisville Certificate in Franchise Management Bootcamp ▪ <a href="#">Franchise HR Infrastructure</a>	250 Education
27-28	<a href="#">IFA Franchise Development &amp; Marketing Conference</a> ▪ Houston, TX	175 Education
29-30	<a href="#">Franchise Expo Houston</a> ▪ NRG Center, Houston, TX	50 Participation

**NOVEMBER**

1-7	University of Louisville Certificate in Franchise Management Bootcamp ▪ <a href="#">Leading Franchise Teams</a>	250 Education
8-14	University of Louisville Certificate in Franchise Management Bootcamp ▪ <a href="#">Building a Profitable Relationship With Your Franchisor</a>	250 Education
16-18	<a href="#">Emerging Franchisor Conference</a> ▪ Royal Sonesta New Orleans, New Orleans, LA	300 Education
17	<a href="#">FranNet Webinar: How Successful Franchisors and Franchisees Partner to Win</a>	50 Participation

**2022**

**FEBRUARY**

25-26	ICFE Special Sessions – San Diego Convention Center, San Diego, CA	TBD
26-March 1	IFA Annual Convention – San Diego Convention Center, San Diego, CA	300 Education & 100 Participation

**MAY**

15-17	Legal Symposium – Grand Hyatt, Washington, DC	300 Education & 100 Participation
17-18	IBA/IFA Joint Conference – Grand Hyatt, Washington, DC	150 Education & 100 Participation