



ICFE COURSE CALENDAR
[Institute of Certified Franchise Executives](http://www.instituteofcertifiedfranchiseexecutives.org)
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Credit Description	Number/Type of Credits
IFA Webinar Series	50 Participation each
Franchise University	
<ul style="list-style-type: none"> ICFE Final Exam (MANDATORY – ONLINE ONLY) 	300 Education
<ul style="list-style-type: none"> Franchising: Franchise Manager Package – 7 courses 	150 Education
<ul style="list-style-type: none"> Recruiting and Hiring 	150 Education
<ul style="list-style-type: none"> Performance Management 	150 Education
<ul style="list-style-type: none"> Coaching Your Employees 	150 Education
<ul style="list-style-type: none"> Succession Planning 	150 Education
<ul style="list-style-type: none"> Mastering Cross Generational Communication 	100 Education
<ul style="list-style-type: none"> IFA Franchise Toolkit 	100 Education
<ul style="list-style-type: none"> Reduce Stress Through Effective Conflict Resolution 	100 Education
<ul style="list-style-type: none"> Franchising: Individual Package – 4 courses 	100 Education
<ul style="list-style-type: none"> Profit Mastery Series Modules 1-6 	50 Education each (bonus 100 for full series)
<ul style="list-style-type: none"> ICFE Values, Ethics and Culture in Franchising 	25 Education
<ul style="list-style-type: none"> ICFE What is Franchising 	25 Education
University of Louisville	
Certificate in Franchise Management – 6 courses/5-week terms Next Accelerated Bootcamp : May 17 – June 27, 2021	250 Education per course
Georgetown University	
Certificate in Franchise Management – 2 sessions within a 2-year period	
<ul style="list-style-type: none"> Online Component 	175 Education
<ul style="list-style-type: none"> Face-to-Face Component 	500 Education
FranklinCovey Courses	
<ul style="list-style-type: none"> Project Management Essentials 	200 Education
<ul style="list-style-type: none"> Presentation Advantage 	200 Education
<ul style="list-style-type: none"> Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity 	200 Education
IFA Video on Demand Programs	
<ul style="list-style-type: none"> Franchise Relations in Action 	200 Education
<ul style="list-style-type: none"> Moving from Conflict to Collaboration 	200 Education
<ul style="list-style-type: none"> Executive Insights Series 	75 Education
<ul style="list-style-type: none"> Best Practices in Franchise Management 	75 Education
<ul style="list-style-type: none"> IFA FRAN-GUARD™ (MANDATORY*) 	300 Education
ProfitSoup Online	
<ul style="list-style-type: none"> 5 Series of courses and 6 individual courses 	Various Education
FranNet Webinars	
<ul style="list-style-type: none"> Series of 6 in 2021: January 20; March 10; May 19; July 14; September 8; November 17 	50 Participation each
IFA Franchise Business Network meetings	50 Participation each
Women Franchising Network Meetings	50 Participation each
WednesdayWise Webinars	50 Participation each
IFPG Webinars	50 Participation each

*Offered online or in-person, check calendar for in-person opportunities



2021

JUNE

May 31-6	University of Louisville Certificate in Franchise Management Bootcamp ▪ Buy and Grow a Franchise – Register here	250 Education
7-13	University of Louisville Certificate in Franchise Management Bootcamp ▪ Franchise HR Infrastructure – Register here	250 Education
14-20	University of Louisville Certificate in Franchise Management Bootcamp ▪ Leading Franchise Teams – Register here	250 Education
21-27	University of Louisville Certificate in Franchise Management Bootcamp ▪ Building a Profitable Relationship with your Franchisor – Register here	250 Education

JULY

14	FranNet Webinar: Maximize your potential with Referral Groups	50 Participation
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SEPTEMBER

Aug. 31-Sep 3	Franchise Update Multi-Unit Franchising Conference ▪ Caesar's Forum, Las Vegas, NV	300 Education
8	FranNet Webinar: Keys to Successful Franchise Development	50 Participation
TBA	Franchise Action Network Annual Meeting & Fall Leadership Meetings ▪ JW Marriott, Washington, DC	TBA
24-25	International Franchise Expo ▪ The Javits Center, New York City, NY	50 Participation
30-Oct. 2	Franchise Expo West ▪ Phoenix Convention Center, Phoenix, AZ	50 Participation

OCTOBER

Sept. 30-2	Franchise Expo West ▪ Phoenix Convention Center, Phoenix, AZ	50 Participation
4-5	IFA Operations Conference ▪ InterContinental Chicago, Chicago, IL	TBA
TBA	IFA FranDev & Marketing Conferences ▪ Virtual	TBA
19-21	Franchise Update Franchise Leadership & Development Conference ▪ InterContinental, Atlanta, GA	300 Education
	*Fran-Guard offered in-person October 19	300 Education
29-30	Franchise Expo Houston ▪ NRG Center, Houston, TX	50 Participation



NOVEMBER

16-18

[Emerging Franchisor Conference](#)

- Royal Sonesta New Orleans, New Orleans, LA

300 Education

17

[FranNet Webinar: How Successful Franchisors and Franchisees Partner to Win](#)

50 Participation

2022

FEBRUARY

25-26

ICFE Special Sessions – San Diego Convention Center, San Diego, CA

200 Education each

26-March 1

IFA Annual Convention – San Diego Convention Center, San Diego, CA

300 Education &
100 Participation

MAY

15-17

Legal Symposium – Grand Hyatt, Washington, DC

300 Education &
100 Participation

17-18

IBA/IFA Joint Conference – Grand Hyatt, Washington, DC

150 Education &
100 Participation