



ICFE COURSE CALENDAR
Institute of Certified Franchise Executives
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Credit Description	Number/Type of Credits
<u>IFA Webinar Series</u>	50 Participation each
<u>Franchise University</u>	
<ul style="list-style-type: none"> • ICFE Final Exam (MANDATORY – ONLINE ONLY) 	300 Education
<ul style="list-style-type: none"> • Franchising: Franchise Manager Package – 7 courses 	150 Education
<ul style="list-style-type: none"> • Recruiting and Hiring 	150 Education
<ul style="list-style-type: none"> • Performance Management 	150 Education
<ul style="list-style-type: none"> • Coaching Your Employees 	150 Education
<ul style="list-style-type: none"> • Succession Planning 	150 Education
<ul style="list-style-type: none"> • Mastering Cross Generational Communication 	100 Education
<ul style="list-style-type: none"> • IFA Franchise Toolkit 	100 Education
<ul style="list-style-type: none"> • Reduce Stress Through Effective Conflict Resolution 	100 Education
<ul style="list-style-type: none"> • Franchising: Individual Package – 4 courses 	100 Education
<ul style="list-style-type: none"> • Profit Mastery Series Modules 1-6 	50 Education each (bonus 100 for full series)
<ul style="list-style-type: none"> • ICFE Values, Ethics and Culture in Franchising 	25 Education
<ul style="list-style-type: none"> • ICFE What is Franchising 	25 Education
<u>University of Louisville</u>	
Certificate in Franchise Management – 6 courses/5-week terms <u>Next Accelerated Bootcamp</u> : May 17 – June 27, 2021	250 Education per course
<u>Georgetown University</u>	
Certificate in Franchise Management – 2 sessions within a 2-year period	
<ul style="list-style-type: none"> • Online Component 	175 Education
<ul style="list-style-type: none"> • Face-to-Face Component 	500 Education
<u>FranklinCovey Courses</u>	
<ul style="list-style-type: none"> • Project Management Essentials 	200 Education
<ul style="list-style-type: none"> • Presentation Advantage 	200 Education
<ul style="list-style-type: none"> • Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity 	200 Education
<u>IFA Video on Demand Programs</u>	
<ul style="list-style-type: none"> • Franchise Relations in Action 	200 Education
<ul style="list-style-type: none"> • Moving from Conflict to Collaboration 	200 Education
<ul style="list-style-type: none"> • Executive Insights Series 	75 Education
<ul style="list-style-type: none"> • Best Practices in Franchise Management 	75 Education
<ul style="list-style-type: none"> • IFA FRAN-GUARD™ (MANDATORY*) 	300 Education
<u>ProfitSoup Online</u>	
<ul style="list-style-type: none"> • 5 Series of courses and 6 individual courses 	Various Education
<u>FranNet Webinars</u>	
<ul style="list-style-type: none"> • Series of 6 in 2021: January 20; March 10; May 19; July 14; September 8; November 17 	50 Participation each
IFA Franchise Business Network meetings	50 Participation each
Women Franchising Network Meetings	50 Participation each
<u>WednesdayWise Webinars</u>	50 Participation each
<u>IFPG Webinars</u>	50 Participation each

*Offered online or in-person, check calendar for in-person opportunities



2021

MAY

4-6	IFA Legal Symposium - Virtual	200 Education
7-8	Franchise Expo Nashville <ul style="list-style-type: none">▪ Music City Center, Nashville, TN	50 Participation
12	IFA May Supplier Member Workshop <ul style="list-style-type: none">▪ Register here	75 Participation
17-23	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none">▪ Franchise Fundamentals – Register here	250 Education
18-19	IBA/IFA Joint Conference - Virtual	150 Education
19	FranNet Webinar: Growing Your Franchise with the Right Franchisees	50 Participation
24-30	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none">▪ Navigating Franchise Law – Register here	250 Education

JUNE

May 31-6	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none">▪ Buy and Grow a Franchise – Register here	250 Education
7-13	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none">▪ Franchise HR Infrastructure – Register here	250 Education
14-20	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none">▪ Leading Franchise Teams – Register here	250 Education
21-27	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none">▪ Building a Profitable Relationship with your Franchisor – Register here	250 Education

JULY

14	FranNet Webinar: Maximize your potential with Referral Groups	50 Participation
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AUGUST

31-Sep 3	Franchise Update Multi-Unit Franchising Conference <ul style="list-style-type: none">▪ Caesar's Forum, Las Vegas, NV	300 Education
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SEPTEMBER

Aug. 31-Sep 3	Franchise Update Multi-Unit Franchising Conference <ul style="list-style-type: none">▪ Caesar's Forum, Las Vegas, NV	300 Education
8	FranNet Webinar: Keys to Successful Franchise Development	50 Participation
20-22	Franchise Action Network Annual Meeting & Fall Leadership Meetings	100 Participation



INSTITUTE OF CERTIFIED
FRANCHISE EXECUTIVES

- JW Marriott, Washington, DC

24-25 [International Franchise Expo](#) 50 Participation

- The Javits Center, New York City, NY

30-Oct. 2 [Franchise Expo West](#) 50 Participation

- Phoenix Convention Center, Phoenix, AZ

OCTOBER

Sept. 30-2 [Franchise Expo West](#) 50 Participation

- Phoenix Convention Center, Phoenix, AZ

4-5 [IFA Operations Conference](#) TBD

- InterContinental Chicago, Chicago, IL

TBA [IFA FranDev & Marketing Conferences](#) TBD

- Virtual

19-21 [Franchise Update Franchise Leadership & Development Conference](#) 300 Education

- InterContinental, Atlanta, GA

29-30 [Franchise Expo Houston](#) 50 Participation

- NRG Center, Houston, TX

NOVEMBER

16-18 [Emerging Franchisor Conference](#) 300 Education

- Royal Sonesta New Orleans, New Orleans, LA

17 [FranNet Webinar: How Successful Franchisors and Franchisees Partner to Win](#) 50 Participation

2022

FEBRUARY

25-26 ICFE Special Sessions – San Diego Convention Center, San Diego, CA 200 Education each

26-March 1 IFA Annual Convention – San Diego Convention Center, San Diego, CA 300 Education & 100 Participation

MAY

15-17 Legal Symposium – Grand Hyatt, Washington, DC 300 Education & 100 Participation

17-18 IBA/IFA Joint Conference – Grand Hyatt, Washington, DC 150 Education & 100 Participation