



ICFE COURSE CALENDAR
[Institute of Certified Franchise Executives](http://www.instituteofcertifiedfranchiseexecutives.org)
cfe@franchise.org

Credit Description	Number/Type of Credits
Coronavirus: Webinar Series	50 Participation each
Franchise University	
<ul style="list-style-type: none"> ICFE Final Exam (MANDATORY – ONLINE ONLY) 	300 Education
<ul style="list-style-type: none"> Franchising: Franchise Manager Package – 7 courses 	150 Education
<ul style="list-style-type: none"> Recruiting and Hiring 	150 Education
<ul style="list-style-type: none"> Performance Management 	150 Education
<ul style="list-style-type: none"> Coaching Your Employees 	150 Education
<ul style="list-style-type: none"> Succession Planning 	150 Education
<ul style="list-style-type: none"> Mastering Cross Generational Communication 	100 Education
<ul style="list-style-type: none"> IFA Franchise Toolkit 	100 Education
<ul style="list-style-type: none"> Reduce Stress Through Effective Conflict Resolution 	100 Education
<ul style="list-style-type: none"> Franchising: Individual Package – 4 courses 	100 Education
<ul style="list-style-type: none"> Profit Mastery Series Modules 1-6 	50 Education each (bonus 100 for full series)
<ul style="list-style-type: none"> ICFE Values, Ethics and Culture in Franchising 	25 Education
<ul style="list-style-type: none"> ICFE What is Franchising 	25 Education
University of Louisville	
Certificate in Franchise Management – 6 courses/5-week terms	250 Education per course
Online Franchise Management Certificate Bootcamp – 6 courses/1-week terms (self-paced) Oct. 5 - Nov. 13	250 Education per week
Georgetown University	
Certificate in Franchise Management – 2 sessions within a 2-year period	
<ul style="list-style-type: none"> Online Component 	175 Education
<ul style="list-style-type: none"> Face-to-Face Component 	500 Education
FranklinCovey Courses	
<ul style="list-style-type: none"> Project Management Essentials 	200 Education
<ul style="list-style-type: none"> Presentation Advantage 	200 Education
<ul style="list-style-type: none"> Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity 	200 Education
IFA Video on Demand Programs	
<ul style="list-style-type: none"> Franchise Relations in Action 	200 Education
<ul style="list-style-type: none"> Moving from Conflict to Collaboration 	200 Education
<ul style="list-style-type: none"> Executive Insights Series 	75 Education
<ul style="list-style-type: none"> Best Practices in Franchise Management 	75 Education
<ul style="list-style-type: none"> IFA FRAN-GUARD™ (MANDATORY*) 	300 Education
ProfitSoup Online	
<ul style="list-style-type: none"> 5 Series of courses and 6 individual courses 	Various Education
FranNet Webinars	
<ul style="list-style-type: none"> Series of 6 in 2020: January 29; February 27; March 18; May 20; July 15; October 7 	50 Participation each
IFA Franchise Business Network meetings	50 Participation each
Women Franchising Network Meetings	50 Participation each
WednesdayWise Webinars	50 Participation each
IFPG Webinars	50 Participation each

*Offered online or in-person, check calendar for in-person opportunities



INSTITUTE OF CERTIFIED
FRANCHISE EXECUTIVES

2020

OCTOBER

5-9	University of Louisville Online Franchise Management Bootcamp ▪ Franchise Fundamentals – register here	250 Education
6-9	IFA Marketing, Operations & Development (MOD) Virtual Conference ▪ Operations (Oct. 6-7) ▪ FranDev (Oct. 8) ▪ Marketing (Oct. 9) <i>*Earn 50 bonus education credits for attending the full Conference</i>	150 Education 100 Education 100 Education
12-16	University of Louisville Online Franchise Management Bootcamp ▪ Navigating Franchise Law – register here	250 Education
13-15	Franchise Update Franchise Leadership & Growth Conference	300 Education
15-30	Online Franchise Expo	50 Participation
19-23	University of Louisville Online Franchise Management Bootcamp ▪ Buy and Grow Your Franchise – register here	250 Education
20-21	Franchise Advisory Centre Organise a Franchise Conference ▪ Delivered in 2 parts of 2 hours each from 9am-11am CT	100 Education
22	IFPG Educational Call : “The Value of Human Connection in a Digital World”	50 Participation
22-23	Franchise Advisory Centre Improving Franchise Advisory Councils ▪ Delivered in 2 parts of 2 hours each from 9am-11am CT	100 Education
26-30	University of Louisville Online Franchise Management Bootcamp ▪ Franchise HR Infrastructure – register here	250 Education
27-30	Franchise Advisory Centre Effective Franchise Recruitment ▪ Delivered in 4 parts of 2 hours each from 9am-11am CT	200 Education

NOVEMBER

2-6	University of Louisville Online Franchise Management Bootcamp ▪ Leading Franchise Teams – register here	250 Education
3-4	Franchise Advisory Centre Managing Franchisee Underperformance ▪ Delivered in 2 parts of 2 hours each from 9am-11am CT	100 Education
5-6	Franchise Advisory Centre Managing Franchise Resales ▪ Delivered in 2 parts of 2 hours each from 9am-11am CT	100 Education
9-13	University of Louisville Online Franchise Management Bootcamp ▪ Building a Profitable Relationship with your Franchisor – register here	250 Education
18-19	IFA Emerging Franchisor Virtual Conference	175 Education



2021

FEBRUARY

TBD	ICFE Special Sessions	TBD
TBD	IFA Annual Convention	TBD

APRIL

6-9	Franchise Update Multi-Unit Franchising Conference <ul style="list-style-type: none">▪ Caesar's Forum, Las Vegas, NV	300 Education
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MAY

2-4	Legal Symposium – Grand Hyatt, Washington, DC	300 Education & 100 Participation
4-5	IBA/IFA Joint Conference – Grand Hyatt, Washington, DC	150 Education & 100 Participation
6-7	Franchise Expo Nashville <ul style="list-style-type: none">▪ Music City Center, Nashville, TN	50 Participation

JUNE

17-19	International Franchise Expo <ul style="list-style-type: none">▪ The Javits Center, New York City, NY	50 Participation
21-24	Franchise Update Franchise Marketing Leadership Conference <ul style="list-style-type: none">▪ InterContinental, Atlanta, GA	300 Education

SEPTEMBER

20-22	Franchise Action Network Annual Meeting & Fall Leadership Meetings <ul style="list-style-type: none">▪ JW Marriott, Washington, DC	100 Participation
30-Oct. 2	Franchise Expo West <ul style="list-style-type: none">▪ Phoenix Convention Center, Phoenix, AZ	50 Participation

OCTOBER

Sept. 30-2	Franchise Expo West <ul style="list-style-type: none">▪ Phoenix Convention Center, Phoenix, AZ	50 Participation
19-21	Franchise Update Franchise Leadership & Development Conference <ul style="list-style-type: none">▪ InterContinental, Atlanta, GA	300 Education
22-23	Franchise Expo Houston <ul style="list-style-type: none">▪ George R. Brown Convention Center, Houston, TX	50 Participation



2022

FEBRUARY

25-26	ICFE Special Sessions – San Diego Convention Center, San Diego, CA	200 Education each
21-24	IFA Annual Convention – San Diego Convention Center, San Diego, CA	300 Education & 100 Participation

MAY

15-17	Legal Symposium – Grand Hyatt, Washington, DC	300 Education & 100 Participation
17-18	IBA/IFA Joint Conference – Grand Hyatt, Washington, DC	150 Education & 100 Participation