



ICFE COURSE CALENDAR
Institute of Certified Franchise Executives
cfe@franchise.org

Credit Description	Number/Type of Credits
<u>IFA Webinar Series</u>	50 Participation each
<u>Franchise University</u>	
<ul style="list-style-type: none"> • ICFE Final Exam (MANDATORY – ONLINE ONLY) 	300 Education
<ul style="list-style-type: none"> • Franchising: Franchise Manager Package – 7 courses 	150 Education
<ul style="list-style-type: none"> • Recruiting and Hiring 	150 Education
<ul style="list-style-type: none"> • Performance Management 	150 Education
<ul style="list-style-type: none"> • Coaching Your Employees 	150 Education
<ul style="list-style-type: none"> • Succession Planning 	150 Education
<ul style="list-style-type: none"> • Mastering Cross Generational Communication 	100 Education
<ul style="list-style-type: none"> • IFA Franchise Toolkit 	100 Education
<ul style="list-style-type: none"> • Reduce Stress Through Effective Conflict Resolution 	100 Education
<ul style="list-style-type: none"> • Franchising: Individual Package – 4 courses 	100 Education
<ul style="list-style-type: none"> • Profit Mastery Series Modules 1-6 	50 Education each (bonus 100 for full series)
<ul style="list-style-type: none"> • ICFE Values, Ethics and Culture in Franchising 	25 Education
<ul style="list-style-type: none"> • ICFE What is Franchising 	25 Education
<u>University of Louisville</u>	
Certificate in Franchise Management – 6 courses/5-week terms	250 Education per course
<u>Georgetown University</u>	
Certificate in Franchise Management – 2 sessions within a 2-year period	
<ul style="list-style-type: none"> • Online Component 	175 Education
<ul style="list-style-type: none"> • Face-to-Face Component 	500 Education
<u>FranklinCovey Courses</u>	
<ul style="list-style-type: none"> • Project Management Essentials 	200 Education
<ul style="list-style-type: none"> • Presentation Advantage 	200 Education
<ul style="list-style-type: none"> • Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity 	200 Education
<u>IFA Video on Demand Programs</u>	
<ul style="list-style-type: none"> • Franchise Relations in Action 	200 Education
<ul style="list-style-type: none"> • Moving from Conflict to Collaboration 	200 Education
<ul style="list-style-type: none"> • Executive Insights Series 	75 Education
<ul style="list-style-type: none"> • Best Practices in Franchise Management 	75 Education
<ul style="list-style-type: none"> • IFA FRAN-GUARD™ (MANDATORY*) 	300 Education
<u>ProfitSoup Online</u>	
<ul style="list-style-type: none"> • 5 Series of courses and 6 individual courses 	Various Education
<u>FranNet Webinars</u>	
<ul style="list-style-type: none"> • Series of 6 in 2020: January 29; February 27; March 18; May 20; July 15; October 7 	50 Participation each
IFA Franchise Business Network meetings	50 Participation each
Women Franchising Network Meetings	50 Participation each
<u>WednesdayWise Webinars</u>	50 Participation each
<u>IFPG Webinars</u>	50 Participation each

*Offered online or in-person, check calendar for in-person opportunities



2021

FEBRUARY

10-25	IFA Annual Convention - Virtual	300 Education & 100 Participation
9-10	-Emerging Franchisor Bootcamp	75 Education
11	-Annual Leadership Conference	75 Education

APRIL

6-9	Franchise Update Multi-Unit Franchising Conference <ul style="list-style-type: none">▪ Caesar's Forum, Las Vegas, NV	300 Education
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MAY

6-7	Franchise Expo Nashville <ul style="list-style-type: none">▪ Music City Center, Nashville, TN	50 Participation
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JUNE

17-19	International Franchise Expo <ul style="list-style-type: none">▪ The Javits Center, New York City, NY	50 Participation
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SEPTEMBER

20-22	Franchise Action Network Annual Meeting & Fall Leadership Meetings <ul style="list-style-type: none">▪ JW Marriott, Washington, DC	100 Participation
30-Oct. 2	Franchise Expo West <ul style="list-style-type: none">▪ Phoenix Convention Center, Phoenix, AZ	50 Participation

OCTOBER

Sept. 30-2	Franchise Expo West <ul style="list-style-type: none">▪ Phoenix Convention Center, Phoenix, AZ	50 Participation
19-21	Franchise Update Franchise Leadership & Development Conference <ul style="list-style-type: none">▪ InterContinental, Atlanta, GA	300 Education
22-23	Franchise Expo Houston <ul style="list-style-type: none">▪ George R. Brown Convention Center, Houston, TX	50 Participation
28-30	Franchise Expo South – Live & Online <ul style="list-style-type: none">▪ Miami Beach Convention Center, Miami, FL	50 Participation



2022

FEBRUARY

25-26	ICFE Special Sessions – San Diego Convention Center, San Diego, CA	200 Education each
21-24	IFA Annual Convention – San Diego Convention Center, San Diego, CA	300 Education & 100 Participation

MAY

15-17	Legal Symposium – Grand Hyatt, Washington, DC	300 Education & 100 Participation
17-18	IBA/IFA Joint Conference – Grand Hyatt, Washington, DC	150 Education & 100 Participation